



## SMS TERMS AND CONDITIONS

Effective Date: [5/1/2026]

### 1. BUSINESS INFORMATION

Business Name: Local Yocal BBQ Grill

Business Address: 350 E. Louisiana Street, McKinney, TX 75069

Support Email: media@localyocal.com

Support Phone: 469-225-0800

Website: www.localyocalbbqandgrill.com

Privacy Policy URL: <https://localyocalbbqandgrill.com/wp-content/uploads/2026/05/Privacy-Notice.pdf>

### 2. SMS PROGRAM DESCRIPTION

By opting in to receive SMS messages from the business listed above ("the Business"), you agree to receive recurring promotional and marketing text messages to the mobile number you provided.

These messages may include promotions, special offers, discounts, product updates, loyalty updates, event invitations, cart reminders, and other marketing communications related to the Business.

Consent to receive SMS messages is not a condition of purchase.

### 3. OPT-IN

You may opt in to receive SMS messages from the Business through one or more of the following methods:

- Submitting an online form and checking the SMS consent checkbox
- Signing up through a website or landing page
- Sending a keyword such as START to a designated phone number
- Other documented opt-in methods provided by the Business

By opting in, you confirm that:

- You are the authorized user of the mobile number provided
- You consent to receive SMS marketing messages from the Business
- Your consent is provided voluntarily and is not bundled with other agreements

The Business may require an additional confirmation step after the initial opt-in, such as replying to a verification message (e.g., replying "YES"). You will only start receiving marketing messages after this confirmation is completed, if applicable.

#### 4. MESSAGE FREQUENCY

Message frequency may vary depending on promotions, account activity, and customer preferences.

#### 5. MESSAGE AND DATA RATES

Message and data rates may apply. Charges depend on your mobile carrier plan.

#### 6. OPT-OUT

You can opt out at any time by replying STOP to any SMS message.

After sending STOP, you may receive a final confirmation message. After that, you will no longer receive SMS messages from the Business unless you opt in again.

#### 7. HELP

For assistance, reply HELP to any message or contact the Business using the support information listed above.

#### 8. PRIVACY

Your information will be handled according to the Privacy Policy listed above.

Mobile opt-in data and consent will not be shared with third parties or affiliates for marketing purposes. This includes text messaging originator opt-in data and consent, which will not be shared with any third parties.

#### 9. CARRIER DISCLAIMER

Mobile carriers are not liable for delayed or undelivered messages.

#### 10. ELIGIBILITY

By enrolling in this SMS program, you represent that you are the authorized user of the mobile number provided and that you are permitted to receive SMS communications according to applicable laws and regulations.

#### 11. CHANGES TO THESE TERMS

These SMS Terms and Conditions may be updated from time to time. Any updates will be effective once published on the Business website.

#### 12. CONTACT INFORMATION

For questions regarding these SMS Terms and Conditions, please contact the Business using the contact details listed in Section 1 of this document.