Privacy Notice

Last updated: 5/1/2026

We at the Business (as defined in Appendix A below) ("us", "we", or "our") recognize and respect the importance of maintaining the privacy of our members.

This Privacy Notice describes the types of information we collect when you join or participate in our loyalty program (the "Program") and/or use any services or benefits offered in connection with the Program (collectively, the "Services").

"You" means any individual member of the Program.

"Personal data" means any information that refers to an identified or identifiable individual, or as otherwise defined by applicable law.

This Privacy Notice should be read together with our Terms and Conditions, available via the link provided in Appendix A below.

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1. Personal Data We Collect

1.1. **Identifiers.** When you register for the Program, you will be asked to provide certain personal data that identifies you, such as your name, email address, phone number, and date of birth.

1.2. **Commercial Information.** We collect information related to your membership and activity under the Program, including your purchase history, transaction details, and any details you provide regarding your eligibility for benefits under the Program.

1.3. **Inferences.** We may derive inferences from the above information — for example, your preferences or purchasing patterns — in order to personalize offers and communications.

1.4. You are under no legal obligation to provide us with any such personal data. It is your voluntary decision whether to provide us with any personal data, but if you refuse to provide

such information, we may not be able to enroll you in the Program and/or provide you with certain services.

2. How We Use Your Personal Data

2.1. We use the personal data we collect from and about you for any of the following purposes: (1) to provide you with the Program and the services; (2) to respond to your inquiries or requests, contact and communicate with you; (3) to provide you with content, targeted offers, and advertising related to the services, including via e-mail and SMS messages, based upon purchase history and usage of the services; (4) to contact you with informational newsletters and promotional materials relating to us and/or to the Program; (5) to maintain and/or enhance our business, products and/or services, including through aggregating and combining your data with data from other sources and drawing inferences from your purchase history and preferences; (6) to prevent fraud and address any problems with the services; and (7) to provide customer support.

2.2. We may share your personal data with our trusted third-party subcontractors and service providers solely for the purposes described above. For details on how we share your personal data, please see Section 3 below.

3. Sharing the Personal Data We Collect

4.1. **Service Providers and Subcontractors.** We disclose information, including personal data we collect from and/or about you, to our trusted service providers and subcontractors, who use such information to: (1) help us provide you with the services; (2) for the purpose of direct marketing (see above for more details). Such service providers include Tabit Technologies, Inc. ("**Tabit**"). You hereby consent to Tabit processing your personal data in accordance with its privacy notice, available at https://legal.tabit.cloud/us-documents/online-documents/us-online-privacy/, as may be amended from time to time.

Such service providers and subcontractors provide us with services including, but not limited to: cloud hosting, data storage, customer relationship management (CRM), campaign management, communication services (such as SMS, email, and push notifications), analytics, fraud prevention, and technical support.

4.2. **International Transfers.** By accepting this Privacy Notice, you acknowledge and agree that we may use subcontractors and service providers who are located in countries other than your own and may send them information we receive (including personal data).

4.3. **Business Transfers.** Your personal data may be disclosed as part of, or during negotiations of, any merger, sale of company assets or acquisition (including in cases of liquidation). In such case, your personal data shall continue being subject to the provisions of this Privacy Notice.

4.4. **Law Enforcement Related Disclosure.** We may share your personal data with third parties: (i) if we believe in good faith that disclosure is appropriate to protect our or a third party's rights, property or safety (including the enforcement of the Terms and Conditions and this Privacy Notice); (ii) as is necessary to comply with any legal and/or regulatory obligation; or (iii) when required by subpoena, court order or the order of another governmental or law enforcement authority.

4.5. **Legal Uses.** We may use your personal data as required or permitted by any applicable law, for example, to comply with audit and other legal requirements.

5. Security

5.1. We implement technical, physical, and administrative safeguards designed to protect the personal data we collect and store. Our staff are trained to understand their privacy obligations and to handle personal data responsibly. However, no security system is 100% secure. While we strive to use commercially reasonable means to protect your personal data, we cannot guarantee its absolute security. Please take appropriate measures to protect your own information.

6. Your Rights

6.1. Subject to applicable law, you may have certain rights with respect to your personal data, including the right to know what personal data we have about you, receive a copy of such personal data, rectify it and/or delete it, all as required under applicable law. To exercise any such request, please contact us using the contact details provided in Appendix A below.

7. Data Retention

7.1. Subject to applicable law, we retain personal data as necessary for the purposes set forth above and then delete the personal data once we deem it is no longer necessary for these purposes. In some circumstances, however, we may store your personal data for longer periods of time, for instance where we are required to do so in accordance with legal, regulatory, tax, audit, accounting requirements and so that we have an accurate record of your dealings with us

in the event of any complaints or challenges, or if we reasonably believe there is a prospect of litigation relating to your personal data or dealings.

7. Communications

7.1. **Service Communications.** We reserve the right to send you service-related communications regarding your account, including administrative messages, security notices, and Program updates, without offering you the opportunity to opt out. These communications may be delivered via email, phone call, push notification, SMS, or any other communication channels available now or in the future.

7.2. **Email Communications.** By registering for the Program, you agree to receive email communications from us and our trusted third-party subcontractors and service providers, including promotional and marketing emails related to the Program and our products and services. You may unsubscribe from marketing emails at any time by clicking the unsubscribe link included in any marketing email, or by contacting us using the details in Appendix A. Unsubscribing from marketing emails will not affect your membership status or your ability to participate in the Program.

7.3. **Push Notifications.** By registering for the Program and enabling notifications on your device, you agree to receive push notifications from us, including promotional offers, Program updates, and account-related alerts. You may opt out of push notifications at any time by adjusting the notification settings on your device. Opting out of push notifications will not affect your membership status or your ability to participate in the Program.

7.4. **Phone Calls.** We may contact you by phone for service-related purposes, including to assist with your account or respond to your inquiries. Promotional phone calls, where applicable, will only be made with your consent and in accordance with applicable law.

7.5. **SMS Communications.** By opting in to SMS communications, you agree to receive recurring promotional and marketing text messages from us to the mobile number you provided. SMS messages are sent by us and only by us — they will not be sent on behalf of any third party or partner, and we will not sell, share, or transfer your mobile number or SMS opt-in data to any third party for any purpose.

7.6. Consent to receive SMS messages is not a condition of purchase or Program membership.

7.7. Message frequency varies depending on your account activity and active promotions.

7.8. Message and data rates may apply depending on your mobile carrier plan.

7.9. Reply **STOP** to opt out of SMS messages at any time. After sending STOP, you will receive a final confirmation message and will not receive further SMS messages from us unless you opt in again. Reply **HELP** for assistance, or contact us directly using the details in Appendix A.

7.10. Opting out of SMS communications will not affect your membership status, your Cashback Points balance, or your ability to participate in the Program in any other way.

8. Children

8.1. We do not knowingly collect personal data from children under the age of thirteen (13). In the event that you become aware that an individual under the age of thirteen (13) has joined the Program and/or used the services without parental permission, please advise us immediately.

9. Changes to the Privacy Notice

9.1. We may update this Privacy Notice from time to time to keep it up to date with legal requirements and the way we operate our business. Any updates will be posted on this webpage and will be effective immediately upon posting. Your continued participation in the Program following any update constitutes your acceptance of the revised Privacy Notice. If we make material changes, we will seek to inform you via email.

10. Comments and Questions

10.1. If you have any comments or questions about this Privacy Notice or if you wish to exercise any of your legal rights as set out herein, please contact us using the contact details provided in Appendix A below.

Appendix A – Program Details

Field	Value
Business Name	Local Yocal BBQ Grill
Privacy Notice URL	https://localyocalbbqandgrill.com/wp-content/uploads/2026/05/Privacy-Notice.pdf
Terms & Conditions Link	https://localyocalbbqandgrill.com/wp-content/uploads/2026/05/Terms-and-Conditions.pdf
Contact Email	media@localyocal.com
Other Contact Information	469-225-0800